

SPONSORSHIP OPPORTUNITIES 2025



SPA LIFE UK
Old Thorns Resort, Liphook

22-24
June



SPA LIFE Ireland
Johnstown Estate, Co. Meath

28 -30
Sept



SPA LIFE Scotland
Radison Blu Hotel, Glasgow

9-11
Nov

Grow your network. Build your business.

What's it all about?



The Spa Life International Conventions

were developed as a way to support and nurture senior professionals in the spa & wellness industry throughout Europe.

Join the Community

Now, more than ever, we need to connect as a community, to help and inspire each other to navigate new ways forward and to set new standards of excellence for our customers and for our sector.

They were right...



...It's who you know.

In a recent global survey undertaken by the Harvard Business Review, **79%** said that in-person meetings are the most effective way of meeting new clients and selling business ...

... and **95%** said that face-to-face meetings are they key factor in successfully building and maintaining long-term relationships.





When talking business, face-to-face is always best.

The Spa Life Networking Forum is an exclusive meeting forum, operated in a speed-dating style, where we will put you in touch with buyers who are actively reviewing the supply market, have expressed interest in your products and services, and are genuinely and pro-actively looking for solutions for their businesses.

Key benefits

The event will guarantee:

- An audience of pre-qualified buyers
- Pre-selected and 'matched' meetings
- Targeted business development opportunities
- No time wasters & no hidden costs
- Excellent return on investment





Relaxed, professional environment

The EXPO Arena is intimate forum where you can showcase your products and services and enjoy the interest of potential buyers.

The is the social hub of the Convention, providing a relaxed, professional environment where delegates will hang out, browse your display stands and catch up on industry buzz.

An extension to your face-to-face meetings, attendees will be keen to touch, taste or smell your products allowing you to develop a more detailed understanding of their needs.



Product Sampling

Spa Life provides an exclusive sampling opportunity for sponsors through the distribution of branded delegate goody bags. We do all the heavy lifting and make sure that your products are delivered directly into the hands of the prospects you want to impress.





Promote education & raise standards.

As an official Sponsor of Spa Life Convention, you can invite key clients and prospects to attend the event as your guests, including the education programme, which is designed to motivate and inspire them to improve their knowledge and business skills.

Your invitees will learn from some of the best educators in the business, enjoying a rousing keynote address and a series of breakout seminars. With content developed to help them find more customers, improve their services, and drive their profits ... and your brand will get the credit and position yourself in their minds as a caring, supportive supplier.





It's been the most amazing event, year after year, and great for us in terms of new business; we always do very well from it.
Managing Director, Gerrard International

This has become the one 'must-attend' event because it is attracting the right audience into an environment which is more beneficial for discerning brands compared with larger, more diverse exhibitions.
MD, GdC Beauty Group

We want to work with high quality venues and we met a lot of these in the two days at Spa Life. This is definitely the right place to meet these prospects.
Sales Director, SOTHYS UK

The whole Event is excellent. Having so many quality operators under one roof, plus the EXPO is a great combination. We picked up numerous new clients.
Managing Director, BC Software

The matching of the meetings between Buyers & Suppliers has been really spot-on and we've had lots of enquiries at our stand too so all in all, it's been great.
General Manager, HOF Beauty

**What our
sponsors say...**



Platinum Sponsor Package

£9,750 + VAT (€11,500)
Limited to 4 brands only



This exclusive package provides a double display space in the EXPO Arena and premier billing in all marketing activity.

- Dedicated double display space (4m x 1.5m) in EXPO
- Guaranteed face-to-face meetings with key buyers
- 4 Staff Passes including Welcome Reception and Gala Dinner
- Extra banner displays within venue
- Priority meeting selections
- Priority display selection
- Priority booking for additional Conference Tickets for VIP Guests
- Access to Spa Life Conference and Keynote address
- Refreshments and lunch for 4 delegates
- Company logo in all marketing materials and online
- Bespoke page on Spa Life website & link to brand site
- Product sampling opportunity
- Use of Spa Life logo in marketing for 12 months
- Priority re-booking at preferential rates

www.spa-life.international/sponsorship/

Gold Sponsor Package

£6,495 + VAT (€7,495)

****MOST POPULAR OPTION****



- Dedicated SINGLE display space (2m x 1.5m) in EXPO
- Guaranteed face-to-face meetings with key buyers
- 2 Staff Passes including Welcome Reception and Gala Dinner
- Access to Spa Life Conference and Keynote address
- Refreshments and lunch for 2 delegates
- Company logo in all marketing materials and online.
- Bespoke page on Spa Life website & link to brand site.
- Product sampling opportunity
- Priority booking for additional Conference Tickets for VIP Guests
- Use of Spa Life logo in marketing for 12 months
- Priority re-booking at preferential rates

LIMITED AVAILABILITY:

The number of exhibition stands is strictly limited at each event according to the capacity of each individual venue. Bookings are accepted on a first come, first served basis. To avoid disappointment, we recommend submitting your application as soon as possible.



www.spa-life.international/sponsorship/


spa life®
INTERNATIONAL

Keynote Sponsor



Goody Bag Co-branding



Delegate Turndown Gifts



Little extras. Big differences!

If you are really looking to make a big splash at the event and want to ensure your brand's message is seen and heard, you can add a selection of **Additional Sponsorship Opportunities**.

	Package	Details/ inclusions	FEE
1	KEYNOTE SPONSOR	<ul style="list-style-type: none"> • Pop-up Banner inside seminar room(s) adjacent to main stage/screen • Your brand presented to entire audience as 'Official sponsor of Keynote' or similar. • Brief video/ and or brand presentation (3 mins) prior to Keynote • Keynote to be introduced ... sponsored by [brand x] 	£1,500
2	GALA DINNER	<ul style="list-style-type: none"> • Special mention to dinner audience to hi-light your brand • Sampling Opportunity (Party favours) to all diners • Brand logo on Official Gala Dinner Menu • Social media campaign to promote brand as Official Dinner Sponsor • Bespoke email campaign promoting brand as Official Dinner sponsor 	£1,500
3	VIP ACCOUNT INVITATIONS	<ul style="list-style-type: none"> • Unique discounted invitations for key accounts • Opportunity to host key accounts in a private meeting room for business development, or rewards 	£1,000
4	VIP PROSPECT INVITATIONS	<ul style="list-style-type: none"> • A unique promotional discount code to distribute to top prospects to incentivise them to meet you at Spa Life. 	£975
5	LANYARDS	<ul style="list-style-type: none"> • Co-branding of Event lanyards worn by all delegates throughout the event 	£975
6	PRE-EVENT SOCIAL & Drinks Reception	<ul style="list-style-type: none"> • Pop-up stand in exclusive Reception area. • Sampling Opportunity to delegates. • Pre-dinner address to delegates (3 min maximum) 	£975
7	GOODY BAG SPONSORSHIP	<ul style="list-style-type: none"> • Co-branding of Delegate Goody Bags with your brand logo along with Spa Life logo 	£975
8	TURN-DOWN GIFT	<ul style="list-style-type: none"> • Opportunity to provide turn-down gift for all Spa Operator accommodations 	£750
9	SUPPLIER SHOWCASE	<ul style="list-style-type: none"> • Brief video/ and or brand presentation (3 mins) during Conference Programme 	£475
10	CONFERENCE SPONSOR	<ul style="list-style-type: none"> • Provision of Gift Bags on seats for specified Conference Session • Introduction as Official Sponsor of 	£475
11	PODIUM SPONSOR	<ul style="list-style-type: none"> • Co-branding on one of the Conference podiums throughout Spa Conference offering extensive photo opportunities for use in brand marketing. 	£475
12	MARKETING EMAILS	<ul style="list-style-type: none"> • Opportunity to pre-promote your participation at the event to our extensive spa database & invite prospects to visit your EXPO stand. • All copy & imagery to be supplied as per our technical specification and approved in advance by organisers. 	£350 each

Email: info@spa-life.international

General Information

#SpaLifeInternational



Event Dates: **Spa Life UK: 22nd - 24th June 2025**
The Old Thorns Resort, Liphook, GU30 7PE
Spa Life Ireland: 28th - 30th Sept 2025
Johnstown Estate, Co. Meath, Ireland A83 V070
Spa Life Scotland 9th - 11th Nov 2025
Radisson Blu Hotel, Glasgow, G2 8DL

Pre-Event logistics: **Advance deliveries:** - from Thursday prior
Stand set-up: on Sunday from approx 1:00pm (time TBC)

Event itinerary: **Monday** - Speed-networking, EXPO & Gala Dinner
Tuesday - Conference & EXPO

How to apply: Apply online at: www.spa-life.international/sponsorship/ or complete Sponsorship Application Form included in this document.

Contact details: **General Enquiries:** team@spa-life.co.uk

Event Directors:
Andrew Hammond andrew@spa-life.international
+44 7881 783 896
Mike Fitch mike@spa-life.international
+44 7786 176 410
Kilian Fisher kilian@spa-life.international
+353 (89) 432 2125

Correspondence: **Spa Life UK** Suite 4,
Philpot House,
Station Road,
Rayleigh, Essex,
SS6 7HH
United Kingdom

Spa Life International Unit 1A Thompson Enterprise Centre
Clane Business Park
Clane
Co. Kildare
W91 ATP8
Ireland

www.spa-life.international



Sponsorship Application Form

Please complete this form to indicate your preferred event(s) and return to the Event Organisers at the address below or apply online: www.spa-life.co.uk/sponsorship/

I would like to book:

Spa Life Scotland

Spa Life UK

Spa Life Ireland

Platinum Package: £9,750 + VAT
(€11,500)

includes up to 4 delegates

includes up to 4 delegates

includes up to 4 delegates

Gold Package: £6,495 + VAT
(€7,495)

includes up to 2 delegates

includes up to 2 delegates

includes up to 2 delegates

Multi-event discounts apply: 2 Events = 7.5% Discount | 3 Events = 10% discount

Optional extras:

Keynote Sponsor £1,500

Lanyards £975

Supplier Showcase £475

Gala Dinner £1,500

Pre-Event Drinks Reception £975

Conference Sponsor £475

Vip Account Invitations £1,000

Goody Bag Sponsorship £975

Podium Sponsor £475

Vip Prospect Invitations £975

Turn-Down Gift £750

Marketing Emails £350

Company Name:

Brand name:

(If different)

Company address:

.....

..... Post Code:

Vat No: Tick if NOT VAT registered

Applicant Name:

(First Name)

(Last Name)

Job Title:

Email:

Contact Tel:

By submitting this application you are entering into a formal contract between your company and the event organisers, under the terms stated overleaf and on the event website. Your signature, or online submission, confirms you agreed to be bound by these terms

Signature: **Date:**

Register online:
Return via email:

www.spa-life.international/sponsorship/
info@spa-life.international

Sponsorship Term & Conditions

#SpaLifeInternational



#BestEventEver

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SUMMARY OF MAIN TERMS & CONDITIONS: EVENT SPONSORSHIP

Submission of the Application Form (on-line or by post) establishes a formal contract between your company and the Event Organisers under the terms and conditions listed below. In submitting this form, you confirm that you have read, understood, and accepted these terms and you have the relevant authority to enter into this agreement on behalf of your company.

1. All bookings confirmed on a first-come, first-served basis, must be secured with a deposit payment, and will be considered provisional until receipt of said deposit (or payment in full, depending on date of application). Deposit will normally be £/€1,000 or 25% of the total package fee, whichever is the greater. Deposit payments are non-refundable and must be received within 14 days of invoice.
2. Balance payments must be received no later than 3 months prior to the event date. If full payment is not received by the due date, bookings may become forfeit, and your place offered to another applicant on the reserve list.
3. Brands or their representatives will not be permitted access to the event unless full payment has been received in accordance with the stated terms.
4. Sponsorship packages and associated benefits may vary. It is the responsibility of applicants to read the list of inclusions carefully and take note of dimensions of display stands, provision of electrical supplies and number of delegates allowed.
5. Any published discounts are valid until the stated payment deadline only. Thereafter full fees will apply for selected options.
6. Cancellation: Cancellation within 90 days or less prior to the event start date remain liable for full payment. Cancellations received 91 days or more prior to event start date, will receive maximum 75% refund (deposit non-refundable)
7. Change of venue: The Organisers reserve the right to change the venue or other facilities without prior notice and without any alteration in fees. If the Organisers need to make any alteration it will use its reasonable endeavours to provide an alternative of equal or higher standing. No compensation shall be payable by the Organiser in these circumstances.
8. The Parties agree that if, for any reason the Event is postponed or cancelled, all bookings and associated payments, will be carried forward to a future event. If the future event date is not suitable, Sponsors may at their sole discretion, request a 50% refund of Sponsorship Fees (excluding the non-refundable deposit).
9. If the Sponsor requests a refund under the terms of clause 8 above, the Organiser will refund the agreed fee within sixty days of receipt of written notice for the same from the Sponsor. The organisers shall not be held responsible for any consequential loss incurred due to such cancellation.
10. Insurance: Sponsors MUST ensure they have appropriate insurance policies in place to cover all eventualities associated with attendance at the event. The Organiser cannot accept any liability for damage or loss to any equipment or personal belongings whilst at the Event.